

CHILDREN'S ANIMATION FROM PLANE CHARACTERS PRODUCTIONS LTD SEEKS SECOND ROUND FUNDING FOLLOWING NEW GLOBAL DISTRIBUTION DEAL WITH LITTLE DOT STUDIOS

East Sussex, 3rd September 2021; Children's animations 'Let's Go See' from Plane Characters Productions Ltd, announces an agreement with global digital content agency and media network Little Dot Studios for the online distribution of "Let's Go See" content across its children's and family network.

The deal will see Little Dot Studios distribute 'Let's Go See' episodes and a new pipeline of content across their Wizz, Wizz Explore and Nugget YouTube channels, part of their Children's and Family network.

Rob Johnson, co-founder and creative director, created Let's Go See to educate his own children about global travel, inspired by own his career as a commercial airline pilot. The brand has been on a huge trajectory of development and has chalked up over 85,000 book sales, an award-winning app, and is now set for the next step on a phenomenal growth journey.

James Loveridge, Director Of Entertainment at Little Dot Studios comments: "The Family Team and Entertainment Department at Little Dot Studios are delighted to be partnering with Plane Characters to launch the Let's Go See channel on YouTube. Let's Go See is an exciting new educational brand, and we're looking forward to bringing brand new audiences to this fantastic show by showcasing its content across our Wizz Network of children's channels. We can't wait to see how high the show can go."

The first episodes to be launched across the Little Dot Studios network from September, are snackable 7-minute episodes exploring Egypt and New York, with a further content plan in place for future releases before the end of the year. The animation is further complemented by an award-winning app which through AR tech' allows children to 'fly' their very own JJ-1 aeroplane and share a journey with the Let's Go See 'Junior Jet' characters - a group of children from different walks of life and cultures who feature throughout the animations.

Welcomed by parents, the explorative property is packed full of 'stealth learning' with travel inspired facts and figures, many with a nod to the EYFS and key stage one curriculum. The animation and app has also won the accreditation of child research psychologist and play expert Dr. Amanda Gummer and her team at The Good App Guide.

About Let's Go See and Plane Characters Productions Ltd.

The series started as a collection of books inspired by Captain Rob's travels and the stories that he used to share with his children when he returned from work as a long-haul commercial airline pilot. Building on their fascination and inquisitiveness, Captain Rob took to producing his own books and has gone on to become a self-published author, inspiring thousands of children in the process. Following a first round of SEIS funding, Plane Characters Productions created the Let's Go See brand and began producing exciting animations for children based on the books and their popular characters, Pilot Polly and Pilot Ollie.

Plane Characters Productions Ltd are now seeking a second round of EIS pre-approved funding to maximise the opportunity provided by the Little Dot Studios agreement. This investment will allow the production of additional content and a global marketing campaign to support the growth of the Let's Go See brand and the pursuit of Merchandising and Licencing opportunities.

The Let's Go See animations are available at www.youtube.com/c/letsgosee

The Let's Go See app, developed with the support of Dr. Gummer's Good App Guide, launched in late 2020 and is available free on the App store and Google Play.

For additional information, the Pitch Deck, the Business Plan please contact either Rob or Mike as below;

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Further assets and images are also available upon request

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About [Little Dot Studios](#)

Little Dot Studios is an award-winning digital content agency and media network established in 2013.

Specialising in creating meaningful connections between premium content and digital audiences, Little Dot Studios engages, grows and monetises digital audiences on social platforms and connected devices through data-driven, broadcast-quality creative.

Made up of over 350 digital experts, platform specialists and content superfans across the UK, US, Germany and APAC, Little Dot Studios works with the world's most recognised TV, sports and consumer brands, creating premium video and audio content for more than 600 social channels globally and responsible for six billion organic views per month.

Little Dot Studios runs its digital broadcast network of more than thirty channel brands across social platforms and OTT video on-demand services; licensing over 15,000 hours of hand-picked long-form content, watched by over 400 million viewers in 2020 and expected to hit one billion viewers in 2022.

Little Dot Studios also owns sports-focused production studio WING, as well as broadcaster Dan Snow's History Hit podcast network and SVOD service.

Little Dot Studios is an All3Media company.

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